

ID CHEER-LEAD THE WAY IN AFFORDABLE LIVING

Official launch of brand new view homes in Langley



Local Langley cheerleading group Skylights officially opened Inspired Developments' (ID) brand new view homes recently, before performing a specially choreographed routine to celebrate the landmark launch.

Offering home hunters and Langley residents an exclusive, first look preview of the rejuvenated homes, the launch also marks the ongoing success the development is experiencing in this popular and thriving community.

Catering for a range of buyers, from first-timers to families to downsizers, ID's new view home and view apartment will provide an opportunity for visitors to see exactly how their home could look, and get a real feel for the kind of lifestyle they could lead. Interior walls use Structural Insulated Panels with excellent insulating properties, Jane Lomas, field sales manager at ID, says: "The launch of our new view homes represents an exciting milestone in our ongoing work in Langley, and will allow prospective buyers the chance to see exactly what is on offer.



“We have worked hard to revitalize rather than replace these properties, and the view homes bear the fruit of these efforts. Having already experienced high volumes of interest - indeed our first phase sold out in record time - we are sure the launch will generate new interest amongst those Langley residents who wanted to look before they leapt.”

Equating to around 700 square feet, the two-bedroom view apartment boasts a large living area and separate kitchen, with some apartments featuring a balcony. Prices start from £79,000.

Spacious and invigorated, the four-bedroom, semi-detached view home comes complete with en-suite and family bathroom, large kitchen/dining room and measures approximately 1300 square feet. Prices start from £135,000. Both types of property are well above the average UK new-build size.

ID, the regeneration arm of the Seddon Group, will transform over 75 homes on the Langley estate as part of a development programme designed to revitalise the local area and provide a much needed opportunity for buyers to get onto the housing ladder. Joint group company G & J Seddon Ltd will carry out the building and refurbishment work.

Langley has already been awarded £5million over the next two years as part of a regeneration scheme – the Oldham Rochdale Housing Market Renewal Pathfinder. And with Rochdale enjoying house price growth of 9.1% in 2006, it has been named as one of England’s top property investment locations for 2007.

ID will totally revive the properties, leaving only their traditional exteriors. All will benefit from a new roof and gutters, damp proof course, windows and doors, plumbing, gas fired central heating and re-wiring. They will also boast new fully fitted kitchen with appliances, and new bathroom suites with a shower.

They will all be fully re-decorated, many with an off-road parking space, and levelled and turfed gardens. A 10 year warranty is also provided for buyers’ peace of mind.

The marketing suite and new show homes are now open on Bowness Road in Langley, Thursday to Monday, from 10.30am to 5.30pm

Ends

ID is the regeneration arm of The Seddon Group, one of the UK’s major privately owned construction groups, with a turnover in excess of £240M, employing 1,700 people.

- For more information on the development, to register your interest and get more information on the range of high specification homes available, call ID on 0845 600 5550.
- For more information on ID visit: www.id4living.com
- For more information on the Seddon Group visit: www.seddongroup.co.uk



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